Daniela Boraschi

Daniela@softhook.com

INTERESTS and COMPETENCES

Interests: communication and humanities-based approaches to science, technology and medicine.

Competence: communication and information design; science and technology studies; theories of knowledge, ignorance and probability; sociology of evidence.

EDUCATION

2012 – 2018	**PhD in Sociology.** Department of Sociology, University of Essex.
2007 - 2009	**MA Media Culture and Communication.** Department of Culture, Communications & Media, Institute of Education, University of London.
2003 - 2006	**BA (Hons) Graphic Design.** Camberwell College of Arts, University of the Arts London.
2002 - 2003	**BTEC Foundation in Art and Design.** Chelsea College of Arts and Design, University of the Arts, London.
1996 - 2001	**Scientific Baccalaureate.** Liceo Scientifico G. Ulivi, Parma, Italy.

DESIGN EMPLOYMENT

Apr 2010
Oct 2015   **Information Designer, Book Designer, Department of Knowledge/Cultural.**
Dorling Kindersley division of Penguin Random House Publishers (UK).

Responsibilities included: styling, visualisations, layouts, art-working (both vector work and photo-retouching), artworks commissions, picture research and budgeting.

Apr 2007
Present   **Freelance Designer and Project Manager.**

Since 2007, I have worked as freelance designer. I designed publications, identities, large format prints, design workshops and spatial installations for clients in the education and cultural sector. Clients included: **Copenhagen International Theatre (DK); Turner Contemporary (UK); Stockport Council; Hounslow Council; Arts Council of England** and **Creative Partnerships**. More recently, I have designed blogs for the academic research projects 'Multiculturalism' and 'Bordering on Britishness' based at the University of Essex.

Apr 2007
May 2008   **Designer and Project Manager Assistant.**
FreqOUT!

I designed, managed and delivered new media training workshops for young adults living in inner-city London areas. Responsibilities included: setting-up and managing trainings for young people such as video editing, desktop publishing, blogging and mobile media; conceiving and managing creative workshops; writing funding applications; conducting and writing evaluations of projects.

ACADEMIC POSITIONS

| Nov 2013 | Programme co-ordinator, Spaces of Evidence Network. |
| Oct 2016 | University of Essex, Department of Sociology. |

I coordinated the Spaces of Evidence Network, led by Dr Linsey McGoey. This was a three-years seminar series exploring the ethics, value and politics of randomized controlled trials in medicine, development and beyond. It was funded by the UK Economics and Social Science Research Council and the University of Essex. Some of my responsibilities included liaising with network participants, setting-up, managing and publishing content for the network's web-site and social media (see **www.spacesofevidence.net**); helping to organise ESRC-funded seminars at Essex and other UK-based Universities including Edinburgh, Durham and Goldsmiths.

| Oct 2014 | Graduate Teaching Assistant. |
| Jun 2015 | University of Essex, Department of Sociology. |

I was responsible for three seminar classes on the module **Introduction to Media, Culture and Society** in the Department of Sociology. I have designed and taught the seminar classes and carried out relative administrative duties during my office hours. I was also responsible for marking coursework.

| Oct 2007 | Research Assistant (internship). |
| May 2009 | Institute of Education, Department of Culture, Communications & Media. |

During my MA, I worked on two large-scale qualitative research projects on digital media and education:
The project '**CIVICWEB Young People, the Internet and Civic Participation**' was funded by EU FTP 6 - Thematic Priority: Citizens and Governance in a Knowledge Based Society. I conducted visual and content analysis of civic web-sites for young adults. The second project '**Learners and Technology 7-11**' was funded by the former British Educational Communications and Technology Agency. I analysed and archived children's drawings on their uses of technology for learning. The outcome was published on the British Educational Research Journal.

AWARDS AND SCHOLARSHIPS

| 2015-2018 | **AHRC CHASE** scholarship for the PhD programme at the University of Essex, awarded by the Consortium of the Humanities and the Arts South-East of England and funded by the Arts and Humanities Research Council. |

KEY TECHNICAL SKILLS

Software for print and web: Adobe Creative Suite (Photoshop, Illustrator an InDesign); Wordpress; Microsoft Office Package (Advanced).

Software for qualitative and quantitative data analysis: NVivo and STATA (beginner).

Language: proficient in English and Italian (mother tongue).

TRAINING

Qualitative methods: qualitative interviewing and data analysis - University of Essex.

Quantitative methods: Introductory MA module on Statistics and Quantitative Analysis, University of Essex.
Introductory Medical Statistics Course run by the National Heart and Lung Institute UK.